



John R. Kasich, Governor
John Born, Director

- Bureau of Motor Vehicles
- Emergency Management Agency
- Emergency Medical Services
- Office of Criminal Justice Services
- Ohio Homeland Security
- Ohio Investigative Unit
- Ohio State Highway Patrol

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Dear Parent or Guardian:

5 Minutes for Life is a new educational campaign to reduce, and ultimately eliminate, the demand for illegal drug use among high school students and other young adults. The campaign, which will begin in the Fall 2013, is a partnership including the Ohio State Highway Patrol, Ohio High School Athletic Association, Ohio National Guard and Ohio Department of Public Safety. The program centers on Ohio State Troopers and Ohio National Guard members talking for five minutes with student-athletes from high school sports teams before or after a practice about responsible decision-making, leadership and encouraging those in their peer group to live a drug-free lifestyle.

These presentations may also include testimonials from those directly impacted by drug addiction. Following the before or after high school practice presentations by troopers and guard members, role model athletes are encouraged to spread the message within their school creatively using the *5 Minutes for Life* key points. High school students will be encouraged to use social media to promote these key concepts and post/send related video messages to a campaign Facebook and Twitter sites operated by the Ohio State Highway Patrol. *5 Minutes for Life* represents a tangible way in which Ohio high school students and athletes can contribute to a safer Ohio. It's only five minutes for the rest of their life.

The statewide partnership involves all 58 Patrol Posts, more than 800 OHSAA-member high schools and Ohio National Guard Service members from around the state. Whether it's golf, tennis, cross country, field hockey, soccer, volleyball, or football, *5 Minutes for Life* is intended to remind and encourage student-athletes, cheerleaders, band members, and students to lead by example and encourage peers to live a responsible, drug-free lifestyle.

Across Ohio, student-athletes, coaches, cheerleaders, band members, and other people who realize their example can make a difference are pledging their support of *5 Minutes for Life*. Additional information on the *5 Minutes for Life* can be found at www.facebook.com/fiveminutesforlife or www.twitter.com/5minutesforlife.

Regards,

Director John Born, Ohio Department of Public Safety
Colonel Paul A. Pride, Superintendent, Ohio State Highway Patrol
Daniel B. Ross, Ph.D., Commissioner, Ohio High School Athletic Association
Major General Deborah A. Ashenhurst, Ohio National Guard

JB/jwg

Mission Statement

"to save lives, reduce injuries and economic loss, to administer Ohio's motor vehicle laws and to preserve the safety and well being of all citizens with the most cost-effective and service-oriented methods available."

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